



SALUTE TIRANGA CRICKET LEAGUE

SEASON-I, 2026

ORGANIZED BY :

STCL SPORTS & ENTERTAINMENT PRIVATE LIMITED

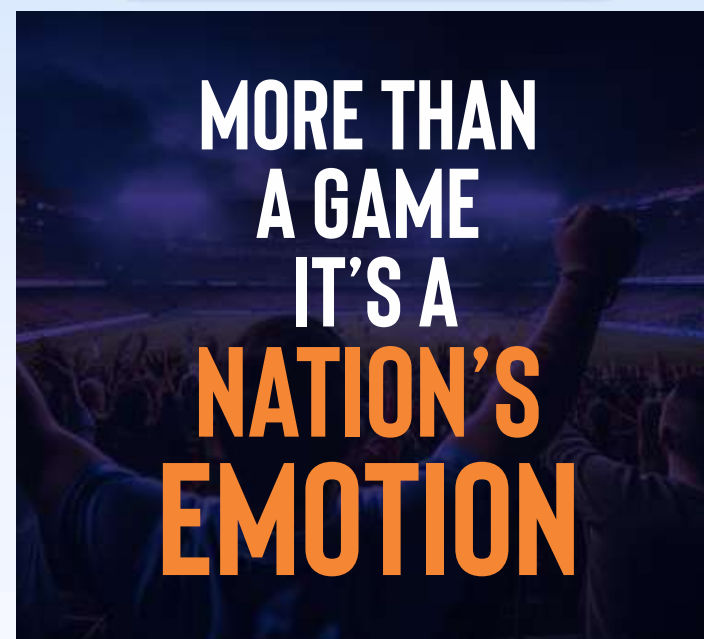


CURTAIN RAISERS

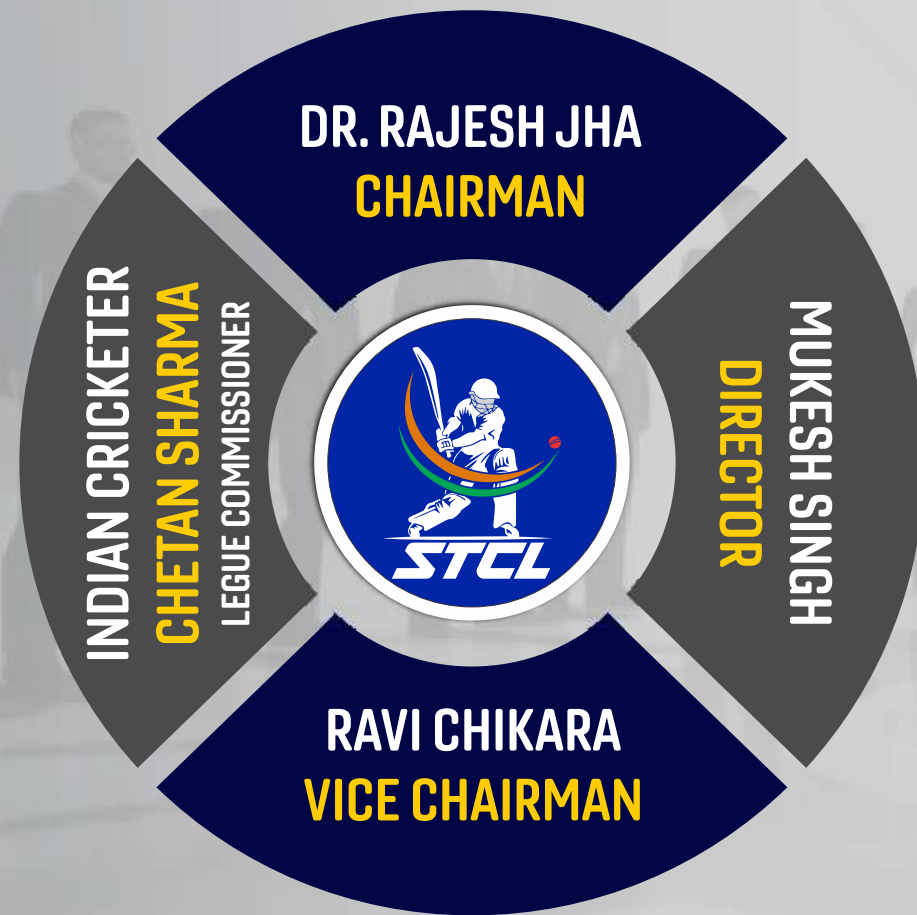




EVENT SCHEDULE



CORE TEAM



DR. RAJESH KUMAR JHA
CHAIRMAN- STCL



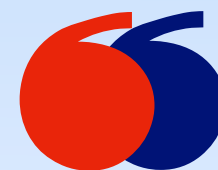
RAVI CHIKARA
VICE CHAIRMAN- STCL



MUKESH KUMAR SINGH
DIRECTOR- STCL

CHETAN SHARMA

LEAGUE COMMISSIONER 2026



Top Indian cricketers and Bollywood Celebrities will come together to support, mentor, and inspire the league's rising talents.



ABOUT THE LEAGUE



Welcome to STCL, a premier cricketing platform built to celebrate talent, sportsmanship, and the true spirit of India.

Our league brings together emerging stars, professional players, and passionate teams under one electrifying competition.



MOTO
FORGING INDIA'S
NEXT
CRICKET LEGENDS



MISSION



The STCL aims to become a premier pathway for young and aspiring cricketers in India by offering structured competition, expert exposure, and equal opportunities regardless of background.

OUR MISSION IS TO:

Discover hidden talent from every corner of India Provide high-quality match experience and professional exposure Build character, discipline, and sportsmanship Create a direct pipeline for players aiming to play for better career in cricket through innovation, integrity, and passion for the game. **STCL strives** to shape the next generation of Indian cricketing stars.



ISION

STCL envisions building a nationwide ecosystem where every aspiring cricketer—regardless of background—gets a fair opportunity to showcase talent, grow through competitive exposure, and progress toward professional and international cricket.

OUR VISION IS TO:

Establish **STCL** as a recognized talent pipeline for Indian cricket. Create a professional, transparent, and merit-based league system develop players with skill, discipline, and national pride. Contribute to the future strength and global success of Indian cricket.

To create a cricketing ecosystem that promotes Indian pride, unity, and sports excellence, while offering unmatched entertainment and opportunities.



LEAGUE FORMAT



T20 FORMAT (CUSTOMIZABLE)

LEAGUE STAGE + KNOCKOUTS

TOP TEAMS QUALIFY FOR SEMI-FINALS & GRAND FINALE

PROFESSIONAL UMPIRING & SCORING

INTERNATIONAL STANDARD STADIUM



TEAMS & PLAYERS



FRANCHISE-BASED 8 TEAMS FOR SEASON-I, 2026

FRANCHISE-BASED 12 TEAMS FOR SEASON-II, 2027

MIX OF LOCAL TALENT & EXPERIENCED PLAYERS

AUCTION / DRAFT SYSTEM AVAILABLE

EX CRICKETER & ACTRESS FACE OF EACH TEAM

CELEBRITIES TO ATTEND MATCHES TO CHEER UP PLAYERS





Here is a rationale that breaks down the symbolism, typography, and color theory used in the design.

1. Core Symbolism: Heritage Meets Sport

The Charminar: Positioned as the foundational backdrop, the iconic minarets immediately ground the brand in the heart of Hyderabad. It represents pride, legacy, and the solid foundation of the league.

The Batsman: The dynamic pose of the batter mid-strike signifies action, power, and the competitive spirit of cricket. It transforms the historical monument into a modern "arena" of play.

The Wings: The stylized orange wings flanking the shield symbolize speed, ambition, and the "flight" toward success. They suggest that the league is rising and expansive.

2. Shape and Structure

The Shield: The overall crest shape communicates protection, unity, and the prestige of a professional sports organization. It suggests a "battlefield" where excellence is defended.

Tiered Layout: By placing the Charminar at the top and the "Fortune" text at the bottom, the design creates a visual journey from the city's roots up to the bright future (Fortune) of the players.

3. Color Palette Psychology

Royal Blue: Representing stability, confidence, and professionalism. It provides a sharp contrast to the warmer tones, making the player stand out as a focal point.

Sunset Orange & Gold: These colors evoke energy, passion, and "fortune." The gold gradients in the typography suggest victory, trophies, and premium quality.

White & Light Gray: Used in the monument to provide clarity and a sense of architectural permanence against the vibrant background.

4. Typography

Bold Sans-Serif: The font for "HYDERABAD FORTUNE" is heavy and architectural, mirroring the strength of the Charminar.

Metallic Gradient: The "beveled" look of the text gives it a 3D, metallic finish, reminiscent of a championship trophy or a high-tech sports broadcast.

5. The "Fortune" Element

The Star: The single gold star at the very bottom of the shield acts as a "seal of excellence." It represents the ultimate goal of the league: finding and celebrating the "stars" of the game.

The Impact Spark: The starburst where the ball meets the bat emphasizes the "moment of impact," representing the excitement and high-stakes nature of the sport.

This logo is designed to instill a sense of local pride while maintaining the aggressive, modern aesthetic of contemporary T20-style cricket leagues. It bridges the gap between Hyderabad's rich history and the high-energy future of the sport.





Mumbai Heroes effectively blends regional pride with the high-energy spirit of competitive cricket. Here is a rationale breaking down the design elements:

1. Core Symbolism:

The Gateway of India: Positioned at the top, this iconic landmark serves as the "crown" of the logo. It instantly grounds the team in its home city, representing Mumbai's status as a gateway to excellence and its rich historical significance.

The Superhero Figure: The character at the bottom bridges the gap between sports and entertainment. It represents the "Hero" aspect of the team name, suggesting that the players possess extraordinary skills and a duty to inspire their fans. The green and yellow suit adds a vibrant, energetic feel.

The Shield Frame: Using a shield as the primary container signifies protection, strength, and the "warrior" spirit. It gives the logo a professional, collegiate sports aesthetic common in major global leagues.

2. Visual Elements:

Crossed Cricket Bats: The bats frame the central shield, immediately identifying the sport. Their diagonal placement creates a sense of action and upward momentum, mimicking the "X" often associated with victory or a "strike."

3. Color Palette Psychology

Terracotta/Brown: This earthy tone provides a unique, sophisticated base that differentiates the brand from the standard blues and reds common in cricket.

Gold/Yellow: Used in the sky and the hero's costume, these colors symbolize success, energy, and the "golden hour" of a Mumbai sunset.

Typography: The bold, block-style font for "HEROES" suggests stability and power. The slight arch in the text "MUMBAI" creates a sense of unity and follows the natural curve of the shield.

The overall design communicates that this is more than just a sports team; it is a brand built on identity, strength, and entertainment. By combining a traditional monument with a modern comic-book style character, the logo appeals to both veteran cricket enthusiasts and a younger, modern audience.





Here is a breakdown of the rationale for the Gujarat Royals logo:

1. Core Symbolism: The Crowned Lion

The Lion: Represents courage, dominance, and a "king of the jungle" mentality. It mirrors the Asiatic Lion, which is a proud symbol specifically tied to the state of Gujarat.

The Crown: Directly reinforces the "Royals" identity. It signifies excellence, a premium standard of play, and the ultimate goal of achieving sovereignty in the league.

The Expression: The lion's intense, forward-facing gaze symbolizes focus, determination, and a readiness to face any opponent head-on.

2. Sporting Integration

The Cricket Bat: Positioned like a sword, the bat emphasizes that this is a "warrior" brand. It suggests that the players are modern-day knights of the pitch.

The Cricket Ball: Placed at the base within the shield, it acts as the foundation of the logo, grounding the royal imagery in the actual sport being played.

The Shield Frame: The crest shape evokes a sense of tradition, heritage, and protection of the team's honor.

3. Color Palette Psychology

Gold & Silver: These metallic tones represent victory, prestige, and high value. They give the logo a "trophy-like" feel.

Royal Blue & Black: The deep blue background adds a layer of professionalism and stability, while the black provides high contrast to make the gold elements pop.

Bold Typography: The heavy, block-style font for "GUJARAT ROYALS" suggests strength and impact. The slight arch in the text creates a sense of movement and energy.

4. Regional Identity

State Pride: By combining the Asiatic lion (Gujarat's natural icon) with regal gold, the logo positions the team not just as players, but as ambassadors of the region's strength and rich history.

"The Gujarat Royals logo is a fusion of regional pride and competitive ferocity. It combines the majestic Asiatic lion with the weapons of cricket to signal a team that is disciplined, fearless, and destined for the throne."





The "Bangaluru Strikers" logo uses a high-energy, modern sports aesthetic to communicate power and local pride. Here is a breakdown of the rationale behind its design elements:

1. Character & Action

The Batsman: The focal point is an aggressive, stylized batsman in mid-swing. This represents action, precision, and the "striker" identity of the team. The use of a helmet and padding adds a layer of professionalism and "battle-ready" intensity.

Dynamic Shading: The heavy contrast between electric blue highlights and deep shadows creates a 3D effect, suggesting a high-stakes, under-the-floodlights atmosphere typical of T20 or night leagues.

2. Typography & Shield

Layered Font: The word "STRIKERS" uses a bold, sans-serif font with a slight italic lean to imply forward motion and speed.

The Geometric Shield: The jagged, multi-layered border functions as a badge of honor. The sharp angles mimic the "strike" of a lightning bolt or the edge of a bat, giving the logo a sturdy, defensive, yet aggressive feel.

3. Color Palette Psychology

Electric Blue & Navy: Represents calm under pressure and technical skill. Blue is often associated with reliability and elite performance.

Gold/Yellow: Used for "BANGALURU" and the skyline, this adds a "championship" feel. It suggests excellence, victory, and high energy.

Deep Purple Background: Provides a royal and sophisticated backdrop that makes the brighter blue and yellow elements "pop," ensuring the logo remains highly visible on jerseys and digital screens.

4. Symbolic Identity

The Skyline Silhouette: This is the most critical branding element. By incorporating recognizable local architecture (like the Vidhana Soudha and the Ferris wheel) at the base of the shield, the logo anchors the team to the city.

Community Connection: It transforms a generic cricket logo into a "home team" brand, fostering an immediate emotional connection with the local fanbase.

The overall rationale is "Local Power." It balances the universal excitement of cricket (the batsman) with a specific sense of place (wrapped in a modern, "e-sports" style color grade that appeals to a younger, high-energy audience.





The symbolic representation of the logo integrates regional heritage with the competitive nature of cricket:

1. Cultural & Regional Symbolism

The Architectural Arch: The silhouette at the top of the crest is modeled after Mughal architecture, specifically the iconic domes and arches found in Delhi's historical landmarks like the Red Fort. This symbolizes the deep-rooted history and regional pride of the city.

The Shield/Crest: The overall boundary of the logo is shaped like a fortified shield, representing strength, defense, and the unified identity of a team "guarding" its home ground.

2. Sporting & Performance Symbolism

The Dynamic Batsman: The white silhouette captures a batsman in a high-energy stroke, symbolizing aggression, forward momentum, and the leadership required to take charge of a match.

The Golden Cricket Ball: Located at the bottom center, the ball serves as the focal point and foundation of the sport. The golden hue signifies the ultimate prize and the pursuit of excellence in the league.

Velocity Streaks: The golden lines flanking the ball represent speed and impact, emphasizing the fast-paced nature of modern cricket.

3. Color Palette Psychology

Royal Blue: Dominates the background to convey authority, stability, and professionalism.

Metallic Gold: Used for the primary "LEADERS" text and the ball to symbolize victory, premium quality, and success.





For a sports brand, the rationale needs to connect the visual elements to the team's identity, spirit, and geographical roots. Here is a breakdown of the rationale for the Chandigarh Rangers logo:

1. Core Symbolism: The Batsman

The Aggressive Stance: The upward-facing bat and focused posture represent proactive intent and the "Ranger" spirit—always ready to take charge and lead from the front.

The Modern Warrior: The detailed protective gear (helmet and gloves) symbolizes the modern era of cricket, emphasizing resilience, safety, and professional discipline.

2. Geographical Identity: The Map Backdrop

Regional Pride: Using the silhouette of the Chandigarh/regional map anchors the team to its home. It tells the fans that the team isn't just playing for a trophy, but for the territory and its people.

The "Protector" Concept: Placing the player over the map reinforces the name "Rangers," suggesting they are the guardians and champions of their region.

3. Shape & Structure: The Shield

Legacy and Strength: The triangular shield/crest behind the player is a classic sporting emblem that evokes a sense of tradition, strength, and defensive solidity.

Dynamic Framing: The sharp angles of the shield point upward, mirroring the direction of the bat to create a sense of momentum and growth.

4. Color Palette Psychology

Orange (Energy & Vibrancy): Represents the heat of the competition, enthusiasm, and the burning desire to win. It provides a high-contrast "pop" that ensures the logo is eye-catching on jerseys and digital screens.

Deep Blue (Trust & Stability): Often associated with depth and authority, the blue background provides a professional foundation, symbolizing the team's calmness under pressure.

White/Silver (Precision): Used for the borders and bat to represent clarity of vision and clinical execution on the field.

5. Typography

Bold Sans-Serif: The heavy, block-style font for "RANGERS" conveys ruggedness and power.

The Arc: The slight upward curve of the text banner suggests a "rising" team and adds a sense of three-dimensional movement to the overall design.

"The Chandigarh Rangers logo is a fusion of regional heritage and modern sporting aggression. By placing a determined batsman against the map of the region, the design celebrates the identity of Chandigarh while signaling a high-energy, 'take-no-prisoners' approach to the game."





Rajasthan Frontiers, logo effectively blends regional heritage with the high-energy nature of cricket

1. The Core Symbolism: Regional Identity

The Camel & Desert Dunes: These are the quintessential icons of Rajasthan. They represent resilience, endurance, and the ability to thrive in a challenging environment—traits that are essential for any competitive sports team.

The Archway (Gokhru/Chattri style): The silhouette framing the desert scene mimics traditional Rajasthani architecture. This grounds the brand in the state's royal history and provides a "window" into the heart of the region.

The Setting Sun: The red orb symbolizes a "New Dawn" for the league while also nodding to the intense heat and passion associated with the desert landscape.

2. Action & Energy: The Sport

The Batsman Silhouette: Positioned aggressively, the silhouette emphasizes power and action. By using a solid dark fill, it creates a modern, "heroic" feel that allows fans to project themselves onto the player.

The Flaming Ball: The cricket ball, depicted with speed lines or flames, represents "Frontier" energy—fast-paced, explosive, and unstoppable. It adds a sense of movement to an otherwise static desert scene.

3. Typography & Structure

"Frontiers" Font: The heavy, slab-serif bold font communicates strength and stability. The "blocky" nature of the letters suggests a team that is difficult to break down.

The Shield Base: The way the text is anchored at the bottom gives the logo a "badge" or "crest" feel, which is traditional for sports franchises and evokes a sense of belonging and pride.

4. Color Palette Psychology

Earthy Ochre & Gold: Represents the "Golden City" and the literal sands of the Thar Desert. It feels premium yet rugged.

Deep Brown/Burgundy: A sophisticated alternative to black, this provides high contrast while maintaining a warm, organic feel that ties back to traditional Rajasthani textiles and woodcraft.

Vibrant Red: Used sparingly on the ball and sun to draw the eye to the "action" points of the logo.

"The Rajasthan Frontiers logo is a tribute to the spirit of the desert. By marrying the timeless resilience of the Rajasthani landscape with the explosive energy of modern cricket, the brand positions itself as a courageous force that is both rooted in heritage and driven by forward-moving power."



TAMILNADU
THUNDERS



Tamil Nadu Thunders logo that highlights its strength and regional pride.

1. Central Imagery: The Clenched Fist & Thunderbolt

Power and Authority: The hand firmly gripping the lightning bolt symbolizes control over raw power. In a cricketing context, this represents a team that dominates the field and possesses "explosive" talent.

The "Thunder" Element: The bolt provides a direct visual link to the team name, suggesting speed, high energy, and an impact that resonates like thunder.

2. Regional Identity: The Map of Tamil Nadu

Geographic Pride: Including the silhouette of the state emphasizes the team's roots and its mission to represent the people of Tamil Nadu.

Cricketing Focus: The placement of the wickets and ball directly onto the state map signifies that cricket is at the heart of the region's identity.

3. Shape and Structure: The Inverted Triangle

Stability and Modernity: The sharp, geometric background provides a solid "shield" structure. The downward-pointing triangle creates a sense of dynamic movement and "striking" downward force, mirroring the action of a lightning strike.

Focus: The frame draws the eye toward the center, ensuring the brand name and the primary icon are the focal points.

4. Color Palette Psychology

Yellow/Gold: Represents energy, optimism, and the bright spirit of the state. It also provides high visibility against the darker elements.

Black/Dark Grey: Conveys authority, strength, and the "stormy" aesthetic associated with thunders.

Blue Accents: At the base of the wrist, the blue waves/strokes can represent the coastal nature of Tamil Nadu, adding a layer of local environmental context.

5. Typography

Bold Sans-Serif: The heavy, italicized font for "THUNDERS" suggests forward motion and speed.

Silver Gradient: The metallic finish on the text gives it a premium, modern "trophy-like" feel, signaling a professional and competitive league.

"The Tamil Nadu Thunders logo is designed to evoke a sense of unstoppable energy and regional dominance. By combining the raw power of a thunderbolt with the map of our state, the design reflects a team that is grounded in its heritage but explosive in its performance. It's a badge of strength for both the players and the fans."





That is a striking logo for a cricket league. It has a modern, aggressive "sports franchise" feel that works well for competitive play.

1. Symbolism: The Royal Bengal Tiger

The Persona: The tiger is the centerpiece, representing ferocity, agility, and dominance. It signals to opponents that the team is competitive and relentless.

The Roar: The open-mouthed roar signifies a "battle cry," capturing the high energy and vocal passion of a live cricket match.

2. Dynamic Movement: The Flaming Cricket Ball

The Ball: Placing the cricket ball at the focal point of the tiger's gaze connects the mascot directly to the sport.

The Flame: The trail of fire behind the ball illustrates extreme pace and power. Whether it represents a 150km/h delivery or a powerful "maximum" hit over the ropes, it conveys the explosive nature of the game.

3. Heritage: The Kolkata Skyline

Sense of Place: Nestled at the bottom of the shield is the silhouette of iconic landmarks (like the Victoria Memorial and Dakshineswar Kali Temple).

Purpose: This grounds the brand in its roots, building an immediate emotional connection with the local fanbase and representing the pride of the Bengal region.

4. Structure: The Shield

The Framework: Using a shield (crest) shape evokes a sense of tradition and protection. It moves the brand away from just being a "club" and makes it feel like an established "institution" or "protector" of the city's sporting honor.

5. Color Palette Psychology

Orange & Gold: These colors represent vibrancy, energy, and success. Orange is often associated with the warmth and spirit of Bengal, while the gold/yellow accents suggest a championship mindset.

Typography: The bold, sans-serif font is slanted to the right, which creates a "forward-leaning" look, implying progress and speed.





Lucknow Champions logo, the design blends regional pride with the competitive energy of cricket.

1. Core Symbolism: The Rumi Darwaza

At the heart of the logo is the iconic Rumi Darwaza, the gateway to Lucknow.

Heritage: It represents the city's rich history, architectural grandeur, and "Tehzeeb" (culture).

The "Gateway to Victory": In a sporting context, the gate symbolizes a threshold that the team must cross to achieve greatness, making it a literal and metaphorical entrance to the champions' circle.

2. Sporting Elements

The base of the crest features the fundamental tools of the game—crossed bats and a cricket ball.

Balance & Foundation: The crossed bats create a solid "X" foundation, symbolizing teamwork and the meeting point of strategy and skill.

Focus: The ball positioned centrally at the "sweet spot" represents precision and the ultimate goal of the game.

3. Typography & Shield Shape

The Shield: The overall badge shape is inspired by traditional heraldry, conveying a sense of protection, strength, and legacy. It suggests that the team is a defender of the city's pride.

Bold Sans-Serif Font: The use of heavy, metallic-textured lettering for "CHAMPIONS" creates a 3D effect. This choice communicates dominance, modern professionalism, and high stakes.

4. Color Palette Psychology

Red & Blue: This classic sporting combination balances high energy and passion (Red) with stability and trust (Blue).

Gold/Ochre: The golden hue of the central archway evokes the "City of Gold" feel, representing excellence, premium quality, and the ultimate prize—the trophy.

White Stars: The stars at the top and on the ribbons signify aspiration, peak performance, and the "star power" of the league's athletes.

5. The Ribbon

The red ribbon flowing across the bottom adds a sense of celebration and ceremony. It mimics the banners seen on championship trophies, reinforcing the name of the league before the first ball is even bowled.

This logo is designed to feel like a "Badge of Honor." It successfully tethers the team to the local identity of Lucknow while maintaining the aggressive, bold aesthetic required for a modern sports brand.



BHOPAL
RISERS
★ ★ ★



Providing a rationale for a logo helps explain the "why" behind the design choices, connecting the visual elements to the identity of the team and the city. Here is a breakdown of the rationale for the Bhopal Risers logo:

1. Design Core & Symbols

The Sanchi Stupa (Centerpiece): The silhouette of the Great Stupa at Sanchi serves as a powerful tribute to the heritage of the Bhopal region. It represents stability, timelessness, and the rich cultural foundation upon which the league is built.

The Rising Sun: The circular orange backdrop behind the Stupa symbolizes a new dawn and the "Rising" aspect of the team name. It suggests energy, growth, and the bright future of cricket in the city.

Crossed Cricket Bats: The two bats framing the monument signify the spirit of competition and defense. Their upward angle creates a "V" shape, often associated with victory and progress.

The Three Stars: Located at the bottom, these stars represent excellence, aspiration, and the three pillars of the game: batting, bowling, and fielding.

2. Color Palette Psychology

Color	Meaning
Deep Purple	Symbolizes royalty, ambition, and luxury, giving the team a premium and bold identity.
Vibrant Orange	Represents the heat of the game, enthusiasm, and the warmth of the Bhopal sun.
Clean White	Ensures the typography is legible and represents the purity and fair play of the sport.

3. Typography and Structure

Bold Sans-Serif Font: The heavy, block-style lettering for "BHOPAL" conveys strength and dominance. It's designed to be easily readable on jerseys and digital screens.

The Shield/Badge Shape: Encasing the elements in a shield-like structure gives the logo a sense of tradition and authority, making it feel like a crest of honor for the players and fans.

Dynamic Banner: The "RISERS" text is placed on a curved banner, adding a sense of movement and "lifting" the design, reinforcing the upward trajectory of the team.

"The Bhopal Risers logo blends the city's historic soul with the modern energy of cricket. By pairing the iconic Sanchi Stupa with a rising sun and crossed bats, the design tells a story of a team that respects its roots while relentlessly striving for the top. It is a symbol of regional pride and athletic excellence."





This logo for the Bihar Super Challengers carries a strong blend of regional pride and sporting aggression. Here is a breakdown of the rationale behind its design elements:

1. Cultural Identity & Heritage

The centerpiece of the shield features a stylized illustration of a **Stupa**, likely referencing the Mahabodhi Temple or the ancient structures of Nalanda and Vaishali.

Rationale: This establishes an immediate, unbreakable link to Bihar's history as a cradle of civilization and enlightenment. It signals that the team isn't just playing for a trophy, but representing a 2,000-year-old legacy.

2. The Shield Framework

The entire design is contained within a classic Heater Shield.

Rationale: In sports branding, a shield symbolizes protection, strength, and "battle-readiness." It suggests that the team is a formidable unit that stands its ground, transforming the cricket match into a quest for honor.

3. Dynamic Cricket Elements

The logo utilizes a "crossed" composition with several layers of equipment:

The Crossed Bats: These provide a sturdy foundation for the logo, symbolizing the core of the game.

The Wicket & Ball: Positioned at the bottom "v" of the shield, the impact of the ball hitting the stumps adds a sense of action and victory (the "clean bowled" moment).

Top Accents: The red-and-white striped handles at the top resemble traditional maces or torches, adding a festive yet authoritative "cricket carnival" feel.

4. Typography & Banner

The use of a Slab Serif font on a curved navy blue banner creates a premium, collegiate look.

Rationale: The "Challengers" text is smaller but clear, ensuring that "BIHAR SUPER" takes center stage. The banner wrapping around the shield adds depth (a 3D effect), making the logo look like a modern badge or patch.

5. Color Palette Psychology

Gold/Bronze: Represents excellence, the "Golden Age" of Bihar, and the ultimate goal of winning.

Navy Blue: Evokes professional stability, trust, and authority.

White/Silver: Provides high contrast, ensuring the logo remains legible even when shrunk down for jerseys or digital icons.

The rationale is "Heritage in Motion." It honors the ancient roots of the region while framing the sport of cricket as a modern-day battle for supremacy. It's a logo designed to look as good on a professional jersey as it does on a monumental stadium banner.



TEAMS ELIGIBILITY CRITERIA



UNDER 19
3 PLAYERS



DOMESTIC FIRST-CLASS LEVEL
(RANJI TROPHY)
2 PLAYERS



PLAYERS FROM
OPEN TRAIL
10 PLAYERS

AGE BAR FOR ALL PLAYERS WILL BE FROM 16 TO 35 YEARS

SALUTE TIRANGA CRICKET LEAGUE VENUE- SEASON-I

UDAIPUR'S PREMIUM CRICKET GROUNDS **WITH HIGH-QUALITY PITCHES,
FLOODLIGHTS AND SPECTATOR FACILITIES.**





AWARDS



MAN OF THE MATCH

BEST BATSMAN

BEST FIELDER

BEST BOWLER

PLAYER OF THE SERIES

CHAMPIONSHIP TROPHY WINNER





TROPHIES





HIGHLIGHTS



LIVE STREAMING &
MEDIA COVERAGE
BY OTHER
LEADING CHANNELS



CHEERLEADERS /
EVENT HOSTS



BRAND
PROMOTIONS
& SPONSORSHIPS



EX CRICKETERS &
CELEBRITIES
APPEARANCES



SPONSORSHIP CATEGORIES



TITLE SPONSORS

TOTAL NUMBER ➡ 1 [ONE]

AMOUNT ➡ 2.5 CRORE



TITLE SPONSORS

EXCLUSIVITY & NAMING RIGHTS

- ✓ THE LEAGUE WILL BE NAMED "[SPONSOR NAME] [LEAGUE NAME]". NO COMPETITOR WILL BE ALLOWED TO SPONSOR
- ✓ BROADCAST & MEDIA: HIGHEST PRIORITY LOGOS DURING THE NATIONAL ANTHEM, TOSS, AND TROPHY PRESENTATIONS
- ✓ MAXIMUM ALLOCATED SPOT DURATION (E.G., 20 SECONDS PER OVER) DURING TV AD BREAKS
- ✓ ON-GROUND: PRIMARY LOGO PLACEMENT ON THE CENTER PITCH, SIGHT SCREENS, AND INTERVIEW BACKDROPS
- ✓ DIGITAL & PR: LOGO INTEGRATION ON THE LEAGUE'S OFFICIAL WEBSITE, MOBILE APP, AND ALL PRESS RELEASES
- ✓ BRAND PROMOTION ON FM RADIO

**TITLE
SPONSORS**

HOSPITALITY BENEFITS



10 MEMBERS WILL GET THESE BENEFITS



**RETURN
AIR /RAIL TICKET**



**PRIVATE CAR
FOR PICK AND DROP**



**BITES DURING
PRESS CONFERENCE**



**STAY IN 4/5 STAR HOTEL
WITH ALL MEALS**



**SPECIAL INVITATION DURING
JERSEY AND TROPHY LAUNCH**



**SPECIAL ACCESS DURING
OPENING AND CLOSING CEREMONY**



**INVITATION DURING
PRIZE DISTRIBUTION ON STAGE**



PLATINUM SPONSORS

TOTAL NUMBER ➞ 2 [TWO]

AMOUNT ➞ 1.25 CR. EACH



PLATINUM
SPONSORS

EXCLUSIVITY

- ✓ CO-POWERED OR PRESENTING SPONSOR STATUS (E.G., "LEAGUE NAME, POWERED BY [SPONSOR NAME]")
- ✓ BROADCAST & MEDIA: PROMINENT 15-SECOND AD SPOTS PER INNINGS. FEATURES LIKE "PLATINUM POWER PLAY" OR "PLATINUM PERFORMER OF THE MATCH" SEGMENT INTEGRATIONS
- ✓ ON-GROUND: PREMIUM, HIGH-FREQUENCY BOUNDARY BOARD PLACEMENT AND LOGO ON THE PLAYERS' JERSEYS (E.G., CHEST OR SLEEVE) AND TEAM CAPS
- ✓ HOSPITALITY: VIP PASSES/ TICKETS, ACCESS TO POST-MATCH PRESENTATIONS, AND AN EXCLUSIVE PLATINUM CORPORATE BOX



HOSPITALITY BENEFITS



6 MEMBERS WILL GET THESE BENEFITS



RETURN
AIR /RAIL TICKET



PRIVATE CAR
FOR PICK AND DROP



BITES DURING
PRESS CONFERENCE



STAY IN 4/5 STAR HOTEL
WITH ALL MEALS



SPECIAL INVITATION DURING
JERSEY AND TROPHY LAUNCH



SPECIAL ACCESS DURING
OPENING AND CLOSING CEREMONY



INVITATION DURING
PRIZE DISTRIBUTION ON STAGE



GOLD SPONSORS

TOTAL NUMBER ➡ 5 [FIVE]

AMOUNT ➡ 50 LAKH EACH



BROADCAST & MEDIA

- ✓ FREQUENT LOGO BUGS/WATERMARKS DURING THE LIVE FEED. MENTIONS BY COMMENTATORS DURING HIGHLIGHTS OR SPECIFIC GAME MOMENTS (E.G., "GOLD STRATEGIC TIME-OUT")
- ✓ **ON-GROUND:** MEDIUM BOUNDARY SIGNAGE, AND LOGOS ON THE STUMPS OR BOUNDARY ROPES
- ✓ **DIGITAL:** SOCIAL MEDIA CAMPAIGNS DEDICATED TO GOLD SPONSOR GIVEAWAYS, AND LOGO PRESENCE ON THE OFFICIAL TOURNAMENT BROCHURE
- ✓ **HOSPITALITY:** PREMIUM MATCH PASSES/ TICKETS AND VIP CAR PARKING PASSES



HOSPITALITY BENEFITS

4 MEMBERS WILL GET THESE BENEFITS



RETURN
AIR /RAIL TICKET



PRIVATE CAR
FOR PICK AND DROP



BITES DURING
PRESS CONFERENCE



STAY IN 4/5 STAR HOTEL
WITH ALL MEALS



SPECIAL INVITATION DURING
JERSEY AND TROPHY LAUNCH



SPECIAL ACCESS DURING
OPENING AND CLOSING CEREMONY



INVITATION DURING
PRIZE DISTRIBUTION ON STAGE



SILVER SPONSORS

TOTAL NUMBER ➞ 10 [TEN]

AMOUNT ➞ 25 LAKH EACH



BROADCAST & MEDIA

- ✓ 10-SECOND AD SPOTS OR L-BAND (SQUEEZE-PLAY) ADVERTISING DURING OVERS.
SPONSOR CREDIT DURING SCORE UPDATES
- ✓ **ON-GROUND:** STANDARD PERIMETER BOARD PLACEMENTS AND LOGOS ON CHEERLEADERS' OR VOLUNTEERS' UNIFORMS
- ✓ **DIGITAL:** MENTION IN SOCIAL MEDIA ANNOUNCEMENTS AND TEAM LINE-UPS
- ✓ **HOSPITALITY:** CATEGORY-LEVEL VIP SEATING AND CLIENT HOSPITALITY PASSES



HOSPITALITY BENEFITS



2 MEMBERS WILL GET THESE BENEFITS



RETURN
AIR /RAIL TICKET



PRIVATE CAR
FOR PICK AND DROP



BITES DURING
PRESS CONFERENCE



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WITH ALL MEALS



SPECIAL INVITATION DURING
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INVITATION DURING
PRIZE DISTRIBUTION ON STAGE



BRONZE SPONSORS

TOTAL NUMBER ➡ 25 [TWENTY FIVE]

AMOUNT ➡ 10 LAKH EACH



BRONZE SPONSORS

- ✓ **BROADCAST & MEDIA:** STATIC OR ANIMATED GRAPHICS ON SCREEN DURING MATCH UPDATES AND LOWER-TIER AD BREAKS
- ✓ **ON-GROUND:** LOGO PLACEMENT ON INTERVIEW BOARDS (MIXED WITH OTHERS), TEAM BUSES, AND EVENT FLYERS
- ✓ **DIGITAL:** LOGO INCLUSION ON THE LEAGUE'S OFFICIAL SOCIAL MEDIA POSTS, EMAIL NEWSLETTERS, AND MATCH PASSES / TICKETS
- ✓ **HOSPITALITY:** GENERAL ADMISSION/SEASON PASSES FOR LEAGUE MATCHES

GENERAL PERKS ACROSS ALL CATEGORIES PROMOTIONAL RIGHTS: EVERY SPONSOR LEVEL RECEIVES THE RIGHT TO USE THE EVENT'S OFFICIAL LOGO AND PLAYER IMAGES IN THEIR INDEPENDENT MARKETING (E.G., "...OFFICIAL PARTNER OF [LEAGUE NAME]"). ACTIVATION KIOSKS: SPACE AT THE STADIUM FOR PRODUCT SAMPLING, LEAD GENERATION, OR FAN ENGAGEMENT ZONES



HOSPITALITY BENEFITS

2 MEMBERS WILL GET THESE BENEFITS



RETURN
AIR /RAIL TICKET



PRIVATE CAR
FOR PICK AND DROP



BITES DURING
PRESS CONFERENCE



STAY IN 4/5 STAR HOTEL
WITH ALL MEALS



SPECIAL INVITATION DURING
JERSEY AND TROPHY LAUNCH



SPECIAL ACCESS DURING
OPENING AND CLOSING CEREMONY



INVITATION DURING
PRIZE DISTRIBUTION ON STAGE



BRANDING & ADVERTISEMENT DELIVERABLES



PLAYER-KIT PLACEMENTS:
13 BRANDING / ADVERTISEMENT
SPOTS ON
PLAYER KITS AVAILABLE



EXCLUSIVE DIGITAL & MEDIA RIGHTS:
TEAMS CAN PRODUCE AND CO-BRANDED
CONTENT WITH PLAYERS AND LEGENDS



LEAGUE ARCHIVE RIGHTS:
TEAMS MAY USE LEAGUE'S VISUAL ARCHIVE
FOR THEIR PROMOTIONAL CAMPAIGNS



FAN ENGAGEMENT ACTIVITIES:
MEET-AND-GREET SESSIONS, EXCLUSIVE EVENTS,
AND FAN-DRIVEN ACTIVATIONS ENHANCE
COMMUNITY ENGAGEMENT AND LOYALTY



MERCHANDISING RIGHTS:
TEAM OWNERS BENEFIT FROM
MERCHANDISE SALES, INCLUDING
JERSEYS, SIGNED MEMORABILIA,
AND TEAM-RELATED PRODUCTS



HOSPITALITY & VIP ACCESS:
OWNERS RECEIVE PREMIUM
HOSPITALITY PRIVILEGES, V I P
MATCH ACCESS, AND EXCLUSIVE
NETWORKING OPPORTUNITIES



ON-GROUND BRANDING:
BRANDING SPOTS IN
DUGOUTS, JERSEYS, LED BOARDS,
AND STADIUM BRANDING



KIT BRANDING SPOTS





MASTER CLASS



A highlight of the **STCL initiative, the exclusive Masterclass** session provided a rare opportunity for emerging talents and aspiring young cricketers to learn directly from one of the sport's most iconic figures, **Ex Cricketer CHETAN SHARMA**.

During this insightful session, Shri Chetan Sharma will share his invaluable experiences, techniques, and strategic insights, offering practical guidance and motivation to the next generation players.

The Masterclass not only will serve as an educational experience but also reinforced STCL's commitment to nurture talent, promote skill development, and build a strong foundation of **Cricket in INDIA**.



GLIMPSES OF STCL INAUGURAL LEAGUE









INAUGURAL MATCH CONDUCTED ON 26TH TO 29TH MARCH, AT VAPI, GUJARAT



MUMBAI





INAUGURAL MATCH CONDUCTED ON 26TH TO 29TH MARCH, AT VAPI, GUJARAT



DELHI





INAUGURAL MATCH CONDUCTED ON 26TH TO 29TH MARCH, AT VAPI, GUJARAT



GUJARAT





INAUGURAL MATCH CONDUCTED ON 26TH TO 29TH MARCH, AT VAPI, GUJARAT



ASSAM











STCL 2026

SALUTE TIRANGA CRICKET LEAGUE





STCL 2026

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SALUTE TIRANGA CRICKET LEAGUE





STCL 2026

SALUTE TIRANGA CRICKET LEAGUE





MUCH MORE THAN A GAME
IT WILL BE A PROUD MOMENT

जहाँ क्रिकेट है, वहाँ भारत है



THANK YOU!
FOR YOUR ATTENTION

YOUR SUPPORT MEANS A LOT TO US.
TOGETHER, LET'S BUILD SOMETHING EXTRAORDINARY.